



Call for Applications Wisconsin 2024

Presented by
Sand County Foundation *in partnership with*
American Farmland Trust, *and state partners:*
Dairy Farmers of Wisconsin and
Wisconsin Farm Bureau Federation.

2023 award recipient: Noll's Dairy Farm

Leopold Conservation Award

In his influential book, *A Sand County Almanac*, Aldo Leopold called for an ethical relationship between people and the land they own and manage. The development of a land ethic was, he wrote, "an evolutionary possibility and an ecological necessity." A land ethic is alive and well today in the thousands of American farmers, ranchers and forestland owners who improve soil health, water quality and wildlife habitat.

Sand County Foundation proudly presents the Leopold Conservation Award to private landowners dedicated to leaving their land better than how they found it. They exemplify the spirit of Leopold's land ethic.

In Wisconsin, Sand County Foundation presents the Leopold Conservation Award in partnership with American Farmland Trust, and state partners: Dairy Farmers of Wisconsin and Wisconsin Farm Bureau Federation. The Leopold Conservation Award recipient receives \$10,000 and a crystal award.

Leopold Conservation Awards recognize extraordinary achievement in voluntary conservation, inspire other landowners through their example, and help the general public understand the vital role private landowners play in conservation success.

Leopold Conservation Award 2024

Application Deadline: August 1, 2024

The Wisconsin award is presented and sponsored by:

Please provide all of the following information in your application.

Name of Nominee, Name of Farm/Ranch/Business, Mailing Address, Primary County(s) of operation, Email Address, Phone Number, Website:

Name of Nominator, if different from nominee:

If you are selected for the Leopold Conservation Award, how would you like your name to appear on the award: (Examples: John Smith, John Smith and Family, Smith Family Farms)

Please address the five criteria, and limit each response to 1,000 words.

- 1. Conservation Ethic** – Describe how the nominee has voluntarily exceeded the minimum obligations of regulation to enhance and conserve natural resources.
- 2. Resilience** – Describe the business and conservation methods used by the nominee to make the operation productive into the future.
- 3. Leadership and Communication** – Describe significant efforts the nominee has made to share his/her conservation ethics and techniques with others inside and outside of agriculture. Describe community service, positions held, leadership roles and media outreach.
- 4. Innovation and Adaptability** – Describe how the nominee has taken risks by utilizing or experimenting with new techniques to adapt to change (consumers, markets, weather, regulations, etc.).
- 5. Ecological Community** – Describe how the nominee's agricultural operation works with natural systems (soil, water, plants and wildlife, etc.). Describe how this benefits others.

Describe any other relevant accomplishments and/or challenges.

Please provide this additional information: Your responses to the following do not impact the selection of the Leopold Conservation Award recipient. This information is intended to help the judges learn more about your practices.

Number of acres under management (there is no minimum or maximum acreage required).

Provide a one line description of your farm/ranch/forest (examples: dairy farm with cash crops; cow/calf beef operation; integrated forestry with focus of pulp wood production).

Which local, state, federal agencies or partner organizations are involved with the nominee's conservation practices?

Which, if any, federal conservation programs do you utilize (e.g. EQIP, CSP, CRP)?

Which, if any, farm advisors do you work with (e.g. crop consultant, Extension agent)?

Attach three letters of recommendation. At least one should be from a natural resources conservation organization or agency.

Please sign and submit the following statements with the application.

1. I agree to be a nominee for the Leopold Conservation Award.
2. I manage and/or own the property described in this application.
3. The agricultural operation described in this application is in compliance with all applicable regulations, and provides a positive example of environmental stewardship.
4. I understand I may be asked to be available for communications/media opportunities to promote the message of voluntary private lands conservation.
5. I understand a video will be produced featuring my agricultural operation, which will require my participation.

Applications can be emailed to award@sandcountyfoundation.org.



Compeer Financial

McDonald's

The Nature Conservancy

USDA Natural Resources Conservation Service

We Energies Foundation

Wisconsin Corn Growers Association

Wisconsin Corn Promotion Board

Wisconsin Land and Water Conservation Association

Wisconsin Potato & Vegetable Growers Association

Wisconsin Soybean Marketing Board

For further information, please see the Leopold Conservation Award website: www.leopoldconservationaward.org